

Main Conference Dates: 14th & 15th September 2010
Conference Workshops: 14th, 15th & 16th September 2010
Venue: WatersEdge, Sydney

Featuring 14 case studies
from international
and regional
airports

Airport Security 2010

Balancing Business and Security Objectives

www.airport-security.com.au

Featuring International Case Studies



Tony Gollin
Chief Operating Officer
Auckland Airport



Don Erenholz
VP Airport Operations
and Engineering
**Vancouver
International Airport**



Benefits of Attending

- Optimise the Security at Your Airport without Passing Costs onto Passengers
- Understand the Latest Airport Security Technologies Available and Which Ones Will Demonstrate High ROI
- Hear About the Security Strategies Implemented at Some of the Biggest & Fastest Growing Airports in Australia
- Keep on Top of all Legislative Standards Effecting Airport Security



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Maximise Your Days Out of the Office With
2 Strategic Workshops

See
page 5
for details

WORKSHOP A: Ensuring Your Airport's Security System Contributes to Meeting Business Objectives

WORKSHOP B: Understanding Emerging Threats and How Technological Innovations Can assist you In Addressing Them

Presentations from over 15 industry leaders and decision makers

Vince Scanlon, General Manager Airport Operations
Adelaide Airport

Paul Retter, Executive Director – Office of Transport Security
Department of Transport and Infrastructure

Paul Donovan, Chief Operating Officer
Gold Coast Airport

David Batic, Aviation Manager
Townsville Airport

Dennis Chant, Manager
Queensland Airports Limited

Graham Giddy, Manager of Aviatown Services
Newcastle Airport

TBC Senior Representative
Hobart International Airport

Bill Burke, Chief Executive Officer
Mildura Airport

Peter Pallot, Airport General Manager
Sunshine Coasts Airports

Kevin Pettingill, Executive Manager Technical & Development Services
Shire of Derby / West Kimberley

Yves Daguay, Senior VP Operations
Canadian Air Transport Security Authority

Peter Freemantle, Aviation Manager
Gladstone Regional Airport

Stephen Prowse, Manager Airport
Wagga Wagga City Council

Peter Taylor, Mayor
Toowoomba Regional Council

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To Register: T: (02) 9229 1000 F: (02) 9223 2622 E: registration@iqpc.com.au

Without an effective balance between security and business objectives, Australian airports will struggle to stay afloat; do not let your airport be one of them.

Dear Security Manager,

Over the past ten years security at airports has frequently been brought under the spotlight and as a result of the evolving nature of terrorism threats, Australian airports are faced with increasing security standards.

With pressures from the global financial crisis easing, tourism is once again increasing, which presents a huge potential for the economic growth of your airport.

IQPC's **Airport Security 2010** conference features 15 case studies from international and regional airports from within Australia and around the world to help you discover practical strategies to establish the important balance between business and security objectives.

Airport Security 2010 was developed in extensive consultation with your industry and is designed to help you address the key challenges of:

- Balancing Business and Security Objectives to Ensure the Success of Your Airport
- Optimising Your Airport's Security Systems While Minimising the Cost Passed on To Passengers
- Understanding the Latest Technological Innovations for Airport Security and Determine Which Ones You Need to Invest In
- Ensuring Compliance to Legislation and Government Standards while Avoiding Cost Blowouts

Hear how leaders in the industry have faced the same challenges as you, enhanced their security systems and increased their airport's business potential.

Book your seat now! Call (02) 9229 1000 or email enquire@iqpc.com.au.

Regards
Sanna Trad



Project Director- Airport Security 2010
IQPC

P.S.
Don't miss your chance to hear first hand project showcases from industry leaders. See the conference program for more details.

Who Will Be Attending Airport Security 2010

- ✓ Head of Security
- ✓ Chief Operating Officer
- ✓ Airport Manager
- ✓ Aviation Manager
- ✓ Head of Operations
- ✓ Head of Security Technologies
- ✓ Chief Security Officer
- ✓ Training Director
- ✓ Security Director
- ✓ Security Officer

Who Has Attended IQPC's Aviation Events

- Sydney Airport Corporation Ltd
- Darwin International Airport Pty Ltd
- Adelaide Airport
- Albury City Council
- Australia Pacific Airports
- Ballina Shire Council
- Bankstown Airport Ltd
- Broken Hill City Council
- Cairns Airport
- City of Geraldton-Greenough
- Cessnock City Council
- Central Highlands Regional Council
- Department of Innovation Industry & Regional Development
- Dept of State and Regional (NSW)
- Derby-West Kimberley Shire
- District Council of Lower Eyre Peninsula
- Eurobodalla Shire Council
- Forte Airport Management
- Greater City of Bendigo
- Greater Shepparton City Council
- Greater Taree City Council
- Hamilton Island Airport
- Latrobe Regional Airport
- Lockhart River Aboriginal Shire Council
- Maranoa Regional Council
- Mildura Airport
- Newcastle Airport
- Port Macquarie-Hastings Council
- Toowoomba Regional Council
- Virgin Blue Airlines Pty Ltd
- Wagga Wagga City Council
- Shellharbour City Council
- Shire of Busselton
- Shire of Carnarvon
- Shire of East Pilbara
- South Australian Tourism Commission
- Sunshine Coast
- Swan Hill Rural City Council

DAY ONE: One Tuesday 14 September 2010

8:30 Forum Registration and Arrival Coffee

8:50 Opening remarks from Forum Chair

Selecting and Investing in the Optimal Security Solutions for Your Airport

9:00 **Utilising Technological Innovations to Speed Up Passenger Flow While Maximising Security**

INTERNATIONAL CASE STUDY

- Exploring the capabilities of new baggage check technologies and how they can improve efficiency
- Determining which technologies will improve passenger flow while ensuring you are well protected from security threats
- Effecting changes in your screening systems in order to ensure minimal inconvenience is caused to passengers

Tony Gollin

Chief Operating Officer

Auckland Airport

9:40 **Implementing High-Tech Security Measures and Intelligently Investing in Technology**

INTERNATIONAL CASE STUDY

- Creating a state of the art security system in order to combat the new age of terror
- Benchmarking in order to establish which technologies are the most effective in meeting your security needs
- Making the right choices when upgrading your security systems by understanding trends and new technologies

Don Erenholz

VP Airport Operations and Engineering

Vancouver International Airport

10:20 Morning Tea & Networking Opportunity

10:50 **Identifying Which Technology Solutions Will Be the Most Effective In Designing a Comprehensive Security System For Your Airport**

- Researching and session technological solutions
- Determining the solutions which will provide maximum benefit for your organisation and highest return on investment
- Understanding the latest technological innovations

TBC Senior Representative

Hobart International Airport

Ensuring Compliance to Legislation and Government Standards while Avoiding Cost Blowouts

11:30 **Keynote Speaker: Understanding New Government Standards and Which Part of Your Operations Need to Change**

- Understanding how different standards and regulations apply to your airport operations
- Identifying which legislation standards apply to your airport
- Allowing for easy transition when complying to new government standards

Paul Retter

Executive Director – Office of Transport Security

Department of Transport and Infrastructure

12:10 Lunch & Networking Opportunity

1:10 **Transitioning to a Security Controlled Airport with CBS and Passenger Screening**

Wagga Wagga Airport have just began planning the implementation of CBS and passenger screening. In this session the manager of Wagga Wagga Airport Stephen Prowse will discuss some of the challenges he has faced and how he is addressing them.

- Developing a plan for implementing new systems
- Training staff to utilise new technology
- Exploring the market for possible solution providers

Stephen Prowse

Manager Airport

Wagga Wagga City Council

1:50 **Developing an In House CBS and Passenger Screening Systems and Processes**

- The benefits of an in-house developed and operated CBS and passenger screening system
- Developing CBS and passenger systems and processes
- Implementing in-house passenger screening and CBS systems at your airport

Kevin Pettingill

Executive Manager Technical & Development Services

Shire of Derby / West Kimberley

2:30 Afternoon Tea & Networking Opportunity

3:00 **Devising the Best Security Strategy for Your Airport Through Careful Planning and Coordination With All Stakeholders**

- Identifying what you need to account for when designing your airport's security strategy
- Developing an effective approach to addressing threats
- Ensuring your security strategy keeps evolving
- Keeping up to date with the latest trends in aviation security

Paul Donovan

Chief Operating Officer

Gold Coast Airports

3:40 **Working With Airlines In Order to Improve Security While Speeding Up Passenger Flow**

- Differentiating between the different security responsibilities of airlines and airport
- How airlines and airports can work together to optimise the security processes
- Improving communication between airports and airlines

Dennis Chant

Manager

Queensland Airports Limited

4:20 **Closing Remarks from Conference Chair**

4:30 **Close of Conference Day 1**

5:00-8:00 **Commencement of Workshop A – Ensuring Your Airport's Security System Contributes to Meeting Business Objectives** Separately Bookable

DAY TWO: Wednesday 15 September 2010

8:30 Forum Registration and Arrival Coffee

8:50 Opening remarks from Forum Chair

Balancing Business and Security Objectives to Ensure the Success of Your Airport

9:00 **Discovering Cost-Effective Solutions for Optimal Airport Security**

- Balancing business and security objectives
- Deciding where to invest funds to optimise your security process
- Avoiding cost blowouts while developing a state of the art security system

Bill Burke

Chief Executive Officer

Mildura Airport

9:40 **Implementing Security Strategies Which Will Foster the Growth of your Airport**

- Ensuring your security processes can support the growth of your airport
- Designing a security system which can adapt to deal with an increase in passenger numbers
- Balancing business and security objectives

David Batic

Aviation Manager

Townsville Airport

10:20 Morning Tea & Networking Opportunity

10:50 **Increasing the Flow of Lawful Passengers Through Your Airport by Treating Passengers As Customers**

- Looking after the security of your passengers to ensure their safety
- Optimising security systems without passing costs onto passengers
- Improving airport facilities to cater for the needs of passengers

Vince Scanlon

General Manager Airport Operations

Adelaide Airport

11:30 **Creating an Effective Aviation Security Threat Assessment System Without Exceeding Your Budget**

- Creating a system which is both capable and efficient in threat detection
- Monitoring and updating your threat assessment system
- Ensuring your system can effectively assess the risk of security threats at your airport

Graham Giddy

Manager of Aviation Services

Newcastle Airport

Optimising Your Airport's Security Systems While Increasing Customer Satisfaction

12:10 Lunch & Networking Opportunity

1:10 **Integrating the Human Factor Into Security Operations**

- Improving the human factor in passenger screening
- Integrating a human factor into technology operations
- Choosing the right personnel to assist in security operations

Peter Pallot

Airport Manager

Sunshine Coast Airport

1:50 **Addressing the Changing Environment Within Airport Security to Determine How it Should Affect Future Planning**

- Understanding new and complex threats to airport security and the best methods for tackling these threats
- Studying patterns of terror and other threats to ensure you are prepared
- Assessing security trends in order to ensure you are using the most up to date techniques

Yves Daguay

Senior VP Operations

Canadian Air Transport Security Authority

2:30 Afternoon Tea & Networking Opportunity

3:00 **Designing an Efficient Security Training Program for Staff**

- Training your staff to use systems correctly
- Communicating security procedures to your staff effectively
- Teaching your staff to be proactive in security processes

Peter Freemantle

Aviation Manager

Gladstone Regional Airport

3:40 **Adapting Your Security System to Cater for Increased Airport Traffic**

Queensland Airports Limited owns and operates Townsville, Gold Coast and Mt Isa airports, which have experienced extremely strong growth in passenger movements over the last few years.

- Developing an effective strategy for enhancing security systems as your airport grows
- Determining which solutions to invest in and when they need to be introduced into security operations
- Understanding when the security needs of your airport change

Peter Taylor

Mayor

Toowoomba Regional Council

4:20 **Closing Remarks from Conference Chair**

4:30 **Close of Conference**

5:00-8:00 **Commencement of Workshop B – Understanding Emerging Threats and How Technological Innovations Can Assist you In Addressing Them**

Separately Bookable

A Tuesday 14 September 2010

5.25pm - 8.25pm (includes a light dinner)

Ensuring Your Airport's Security System Contributes to Meeting Business Objectives

An airport is a business and while ensuring the security of passengers is vital for the success of any airport it also can produce a major financial burden. This highly interactive session focuses on developing business strategies in order to develop an effective security system while avoiding budget blowouts which would result in an increase in the costs passed on to passengers.

5:00 Investing in the Right Security Solutions

- Determining what needs to be upgraded and when
- Deciding which aspects of your security system you need to invest in
- Identifying potential for return on investment

6:15 Evening Break

6:45 Finding the Balance Between your Security and Business Objectives

- Understanding the relationship between security and business objectives
- Optimising your security system while minimising the costs passed on passengers

About your Facilitator:

Bill Burke CEO Mildura Airport

Bill brings has extensive experience in aviation, freight logistics and property development, having been instrumental in establishing the Virgin Blue Airline operations in Adelaide and a key executive of the fledgling and developing airline with significant input to the strategic direction of the evolving business. Bill played a key role in the continued growth and expansion of Mildura Airport, and is currently undergoing development. Bill holds a commercial pilots license and multi engine command instrument rating.

2nd Annual Regional Airport Development 2011 15 – 16 February, Sydney

IQPC's Inaugural Regional Airport Development 2010 showcased a speaker faculty featuring senior level executives from leading regional airports across Australia. Attracting over 70 attendees, the event stood out in the industry as the most comprehensive and only event dedicated to regional airport development in Australia.

The 2nd Annual Regional Airport Development 2011 will continue to lead industry through various stages of development and help airport managers shape investment strategies to turn their community assets into a commercial business.

B Wednesday 15 September, 2010

4.45pm - 7.45pm (includes a light dinner)

Understanding Emerging Threats and How Technological Innovations Can Assist you in Addressing Them

Advances in technology have greatly increased the capabilities of airports in addressing security threats. While these technological innovations go a long way in identifying addressing threats and combating terror, determining which solutions are the best fit for your airport can be a complex and difficult process. Use this workshop to assess the actual attractiveness of various different technological solutions for your airport.

5:00 the Evolving Nature of Security Threats Affecting Airports

- Understanding the major threats to airport security
- Protecting your airport against emerging threats
- Training staff to respond to the evolving security threats

6:15 Evening Break

6:45 Establishing the Role of Technology in Enhancing Airport Security

- How to invest intelligently in technological innovations
- Researching the wide variety of technological solutions

About your Facilitator:

Don Ehrenholz, VP Operations & Engineering, Vancouver International Airport.

Don Ehrenholz has over 15 years of experience in airport security with Vancouver International Airport. As Vice President, Airport Operations at Vancouver International Airport, his responsibilities include Security and Emergency Planning, Aviation Operations, Terminal Operations and Customer Care.

“Security requirements of airports are likely to increase over time not decrease. The challenge for airport managers is to minimise the inconvenience caused to passengers as a consequence of increased security measures through the use of innovative technology”.

**Tony Gollin,
Chief Operating Officer,
Auckland Airport**

To speed registration, please provide the priority code located on the mailing label or in the box below.

Venue:

WatersEdge, Sydney
 Ground Floor, Pier One,
 11 Hickson Road Walsh Bay, Sydney NSW 2000
 P: +61 2 9247 4927
 F: +61 2 9247 2795
 W: www.watersedge.com.au www.watersedge.com.au

Airfares and Accommodation

Eventscentral is the official booking agent for **Airport Security 2010**. Eventscentral has access to discounted rates at a range of hotels for all attendees of this event. To take advantage of these great rates or to book your air travel please go to www.eventscentral.com.au/iqpc.html or email iqpc@eventscentral.com.au
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- Email registration@iqpc.com.au
- Website www.airport-security.com.au
- Mail IQPC, Level 6, 25 Bligh Street, SYDNEY NSW 2000 18958.001

Airport and Local Council Pricing	Early Bird Discount – *Register and pay before 25/06/2010 SAVE \$300*	Standard Pricing
<input type="checkbox"/> Conference Only	\$2699 + GST = \$2968.90	\$2999 + GST = \$3298.90
<input type="checkbox"/> Conference + 1 Workshop	\$3498 + GST = \$3847.80	\$3798 + GST = \$4177.80
<input type="checkbox"/> Conference + 2 Workshops	\$4197 + GST = \$4616.70	\$4497 + GST = \$4946.70
Solution Provider Pricing		
<input type="checkbox"/> Conference Only	\$2999 + GST = \$3298.90	\$3299 + GST = \$3628.90
<input type="checkbox"/> Conference + 1 Workshop	\$3798 + GST = \$4177.80	\$4098 + GST = \$4507.80
<input type="checkbox"/> Conference + 2 Workshops	\$4497 + GST = \$4946.70	\$4797 + GST = \$5276.70

* Payment received by IQPC prior to 5pm AEST on the cut-off date.
 # Registrations received without payment will incur a processing fee of \$99 + GST = \$108.90 per registration

Register me for the **Airport Security 2010** and Workshops

- A Ensuring Your Airport's Security System Contributes to Meeting Business Objectives
- B Understanding Emerging Threats and How Technological Innovations Can assist you In Addressing Them
- Please send me ___ set(s) of AUDIO COMPACT DISCS and PRESENTATION CD at \$878.90 (\$799 plus GST)
- Please keep me informed via email about this and other related events

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NOTE: PAYMENT IS DUE WITHIN 7 DAYS FROM REGISTRATION TO SECURE YOUR PLACE. Registrations received without payment or a Government PO will incur a processing fee of \$99+GST = \$108.90 per registration. Payment prior to the conference is mandatory for attendance. Payment includes lunches, refreshments, a copy of conference presentations via FTP website or workbook and all meeting materials. If payment has not been received two weeks before the conference, a credit card hold will be taken and processed. This card will be refunded once alternate payment has been received.

Team Discounts

IQPC recognises the value of learning in teams. Take advantage of one of these special rates:

- \$ Groups of 3 or more booking on the conference at the same time from the same company receive a \$500 discount from the total registration fee**
- \$ Ask about multi-event discounts**

Ring (02) 9229 1000 for more details

Please note: Only one discount applies

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For more information, please contact Mike Adams on +61 (0) 2 9229 1083 or mike.adams@iqpc.com.au

About IQPC

Each year IQPC offers approximately 2,000 conferences, seminars and related learning programs worldwide attracting a dedicated group of top decision makers. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of problem-solving conferences, in doing so provide the fastest and most enjoyable way to find out what is going on in your professional community and the best way to meet the suppliers that can help you accomplish your goals. IQPC now has offices in major cities across six continents including: Berlin, Dubai, London, New York, Sao Paulo, Singapore, Stockholm, Sydney and Toronto. From finance events in New York, Rail conferences in Brussels, Marketing summits in Singapore and Mining events in Australia, IQPC transfers expertise around the world, keeping delegates competitive, profitable and delivering maximum ROI. www.iqpc.com.au.

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